Sponsorship Opportunities

71st Annual Meeting of the European Federation of Animal Science

PORTO, 31st August - 4th September 2020

www.eaap2020.org
On behalf of the Portuguese Organizing Committee, we are very delighted to invite you to attend the 71st Annual Meeting of EAAP to be held in the world heritage historic city of Porto, from the 31st of August to the 4th of September 2020.

In this annual meeting we will be discussing themes such as the societal challenges of animal production in a growing world, sustainability of livestock production systems, feeding the world and ensuring resource efficiency and sustainability, technology in animal production, mountain farming systems, adaptations to climate challenges, animal product quality and safety, amongst other hot topics. The program will cover various areas of knowledge, such as nutrition, genetics, physiology, animal health and welfare, livestock farming systems, precision livestock farming, insect production and use, cattle, horse, pig, sheep and goat production.

The European Federation of Animal Science (EAAP) Annual Meeting gives an opportunity for the application of new ideas in practice through many parallel sessions, a plenary meeting, poster presentations, and discussions about scientific achievements in livestock production all around the world.

It is a privileged forum where the research community meets with the industry to discuss and plan for how to address the multiple challenges that animal science sector has to cope with in the upcoming years. All these activities make the EAAP one of the largest animal science congresses in the world. We hope to welcome more than 1500 participants from more than 50 countries worldwide.

More information about the European Federation of Animal Science (EAAP) and its activities can be found at www.eaap.org.

Apart from this outstanding scientific program, we will organize a vast and excellent social program throughout the week, starting with the welcome ceremony, an unforgettable Portuguese night, a gala dinner, as well as great technical tours and an exquisite accompanying persons program.

The 71st annual meeting of EAAP: EAAP2020, will be a unique opportunity to add work with pleasure. Porto is the place to be in 2020!

The last EAAP meeting held in Portugal was in 1987. After 32 years, Portugal has the privilege to host annual meeting of EAAP once more the, this time in the fabulous city of Porto. We welcome you and we look forward to your company joining us in this great event!
The 71st EAAP annual meeting is organized by the Portuguese Association of Animal Science (APEZ) under the patronage of the Ministry of Agriculture, Rural Development of Portugal.

The organization of this event is also in close collaboration with other Portuguese institutions, including National Institute of Agrarian Research (INIAV), University of Trás-os-Montes and Alto Douro (UTAD), University of Lisbon (ISA and FMV), University of Évora (UE), University of Porto (UP-ICBAS), University of Minho (UM), Politechnic Institutes of Bragança (ESA-IPB), Viseu (ESA-IPV), Viana do Castelo (ESA-IPVC), Coimbra (ESA-IPC), Santarém (ESA-IPS) and also with the collaboration of research institutes that work in animal and veterinary science.

**Portuguese Steering Committee**

**President**
Ana Sofia Santos (APEZ; UTAD)

**Executive secretaries**
Elisabete Mena (UTAD; APEZ)
Mariana Almeida (APEZ; CECAV-UTAD)
Pedro Santos Vaz (APEZ)
Telma G. Pinto (APEZ)

**Members**
Ana Geraldo (APEZ)
André Almeida (ISA-ULisboa; APEZ)
António Ferreira (ABLN; APEZ),
Divanildo Monteiro (UTAD; APEZ);
Jorge Oliveira (ESA-IPV; APEZ)
Luís Ferreira (UTAD; APEZ)
Pedro Torres (APEZ)

For further details or sponsorship please contact: geral@apez.pt
ORGANIZING COMMITTEE

Portuguese Scientific Committee
President
Ana Sofia Santos (APEZ)

Executive members
Divanildo Monteiro (UTAD; APEZ);
Jorge Oliveira (ESA–IPV; APEZ);
José Pedro Araújo (ESA–IPVC);
Luis Ferreira (UTAD; APEZ)

Animal Genetics
António Marcos Ramos (CEBAL);
Jorge Oliveira (ESA – IPV);
Luís Telo da Gama (FMV–ULisboa);
Nuno Carolino (INIAV)

Animal Health and Welfare
Joaquim Cerqueira (ESA–IPVC);
Maria Antónia Conceição (ESA–IPC);
Mariana Dantas (CECAV–UTAD)

Animal Nutrition
André Almeida (ISA–ULisboa);
Olga Moreira (INIAV);
Rui Bessa (FMV–ULisboa)

Animal Physiology
Graça Ferreira Dias (FMV–ULisboa);
Rita Payan (UÉvora)

Livestock Farming Systems
Alfredo Teixeira (ESA–IPB);
Luis Ferreira (UTAD);
Rui Caldeira (FMV–ULisboa)
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th></th>
<th><strong>BRONZE</strong></th>
<th><strong>SILVER</strong></th>
<th><strong>GOLD</strong></th>
<th><strong>PLATINUM</strong></th>
<th><strong>MAIN (EXCLUSIVE)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Value</strong></td>
<td>4000€ + VAT</td>
<td>7500€ + VAT</td>
<td>12500€ + VAT</td>
<td>20000€ + VAT</td>
<td>35 000€ + VAT</td>
</tr>
<tr>
<td><strong>Congress Reception</strong></td>
<td>-</td>
<td>-</td>
<td><strong>Acknowledgment</strong></td>
<td>Acknowledgment + links with event + sponsor</td>
<td>Acknowledgment + links with event + sponsor</td>
</tr>
<tr>
<td><strong>Welcome Reception/ Ceremony</strong></td>
<td>-</td>
<td>-</td>
<td><strong>Acknowledgment</strong></td>
<td><strong>Acknowledgment</strong></td>
<td><strong>Acknowledgment</strong> + intro + address by sponsor</td>
</tr>
<tr>
<td><strong>Study Commission Session</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Industry Session</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Logo + SL on PPT during breaks</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Logo on site (Flags/Banners)</strong></td>
<td>-</td>
<td>-</td>
<td>1</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td><strong>Delegate Bag</strong></td>
<td>-</td>
<td>-</td>
<td>Insert 1 A4/2 A5</td>
<td>Insert 2 A4/4 A5</td>
<td>Insert 4 A4/8 A5 or USB</td>
</tr>
<tr>
<td><strong>Exhibition Space</strong></td>
<td>4m²</td>
<td>6m²</td>
<td>9m²</td>
<td>12m²</td>
<td>12m²</td>
</tr>
<tr>
<td><strong>Free Registration/Conf Diner</strong></td>
<td>Reduc. fee</td>
<td>1 / 0</td>
<td>1 / 1</td>
<td>2 / 2</td>
<td>3 / 3</td>
</tr>
<tr>
<td><strong>Book Abstracts Page Advertisement</strong></td>
<td>-</td>
<td>-</td>
<td>½ page</td>
<td>1 page</td>
<td>1 page</td>
</tr>
<tr>
<td><strong>App</strong></td>
<td>-</td>
<td>-</td>
<td>Logo</td>
<td>Logo + 200 words</td>
<td>Logo + 200 words</td>
</tr>
<tr>
<td><strong>Program Book</strong></td>
<td>Logo SL</td>
<td>Logo SL</td>
<td>Logo SL</td>
<td>Logo cover + big logo SL</td>
<td>Logo cover + big logo SL</td>
</tr>
<tr>
<td><strong>Website</strong></td>
<td>Logo + link</td>
<td>Logo + link + 100 words</td>
<td>Logo + link + 200 words</td>
<td>Logo + link + 200 words + video 2'</td>
<td>Logo + link + 200 words + video 4’</td>
</tr>
</tbody>
</table>

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### 71st Annual Meeting of the EAAP - Porto, 31st August - 4th September 2020
MAIN SPONSORSHIP (EXCLUSIVE) (35 000€+VAT)

Participation in the program:
- Sponsor may organize one industry session included in the official programme lasting up to 60 minutes;
- The suitable time slot, the session room and the program must be arranged with the Local Organising Committee
- The sponsor is responsible for the programme, room setup, seating, recording and audio-video equipment. The prices, room plan and equipment are available upon request.

Recognition:
- Verbal acknowledgement + option of a short intro and thank you address from the Sponsors Representative at the Welcome Ceremony;
- Verbal acknowledgement at the Welcome Reception + sponsor will be linked to the event in all printed and web based publicity, have logos inside and outside the venue, and will be included in the List of Sponsors;
- Three free registrations including three conference dinners.

Visibility:
- Approx. 12 m² exhibition space;
- Sponsor logo on site (4 flags/banners provided by sponsor);
- Company logo on cover + highlighted listing of the sponsor’s company name/logo and sponsor level in the Programme Book
- One complimentary full page, full colour advertisement, in the Programme Book;
- One complimentary full page, full colour advertisement, in the Abstract Book;
- Company logo and 200 word company profile on the conference website with a hyperlink to the Sponsor website + one video of sponsor (4 min);
- Company logo and 200 word company profile in the conference app;
- Insert in the conference bag; four pages (A4 format) or eight pages (A5 format) or USB;
- Logo with the sponsor level on the powerpoints shown in the sessions during breaks;
- Sponsor will be linked with 1 study commission session.
PLATINUM SPONSORSHIP (20 000€+VAT)

Recognition:
- Verbal acknowledgement at the Welcome Ceremony;
- Verbal acknowledgement at the Welcome Reception + sponsor will be linked to the event in all printed and web based publicity, have logos inside and outside the venue, and will be included in the List of Sponsors;
- Two free registrations including two conference dinners.

Visibility:
- Approx. 12 m² exhibition space;
- Study commission session sponsor;
- Sponsor logo on site (2 flags/banners provided by sponsor);
- Company logo on cover + highlighted listing of the sponsor’s company name/logo and sponsor level in the Programme Book;
- One complimentary full page, full colour advertisement, in the Programme Book;
- One complimentary full page, full colour advertisement, in the Abstract Book;
- Company logo and 200 word company profile on the conference website with a hyperlink to the Sponsor website + one video of sponsor (4 min);
- Company logo and 200 word company profile in the conference app;
- One insert in the conference bag; four pages (A4 format) or eight pages (A5 format) or USB;
- Logo with the sponsor level on the powerpoints shown in the sessions during breaks.
GOLD SPONSORSHIP (12 500€+VAT)

Recognition:
- Verbal acknowledgement at the Welcome Ceremony and welcome reception;
- One free registration including one conference dinner.

Visibility:
- Approx 9 m² exhibition space;
- Sponsor logo on site (1 flags/banners provided by sponsor);
- Highlighted listing of the sponsor’s company name/logo and sponsor level ship in the Programme Book;
- One complimentary full page, full colour advertisement, in the Programme Book;
- One complimentary ½ page, full colour advertisement, in the Abstract Book;
- Company logo in the conference app;
- Company logo and 200 word company profile on the conference web site with a hyperlink to the sponsor website;
- Insert in the conference bag; two pages (A4 format) or four pages (A5 format) or USB;
- Logo with the sponsor level on the powerpoints shown in the sessions during breaks.
**Silver Sponsorship (7500€+VAT)**

**Recognition:**
- One free registration.

**Visibility:**
- Approx. 6 m² exhibition space;
- Listing of the sponsor’s company name/logo and sponsor level in the Programme Book;
- One complimentary ½ page, full colour advertisement, in the Programme Book;
- Company logo and 100 word company profile on the conference website with a hyperlink to the Sponsor website;
- One insert in the conference bag; one page (A4 format) or 2 pages (A5 format);
- Logo with the sponsor level on the powerpoints shown in the sessions during breaks.

**Bronze Sponsorship (4000€+VAT)**

**Recognition:**
- One registration at a reduced registration fee (-300 euro).

**Visibility:**
- Approx. 4 m² exhibition space;
- Listing of the sponsor’s company name/logo and sponsor level in the Programme Book;
- Company logo on the Conference web site with a hyperlink to the sponsor web site;
- Logo with the sponsor level on the powerpoints shown in the sessions during breaks.
1. **HIGH VISIBILITY SPONSORSHIP OPTIONS**

**Option A: SPONSOR OF THE CONFERENCE MOBILE APP**
(6000€+VAT)

- Logo in the app’s menu header;
- One instant message per day from the app sponsor;
- Recognition in the programme book and on the website;
- Notification of the sponsor’s name in the newsletter with the app usage promotion.

**Option B: SPONSOR OF THE BADGES & LANYARDS (3000€+VAT)**

- Logo on the back of the delegate badge;
- Logo on the lanyard alternating with the conference logo;
- Badges will be provided by the conference organiser;
- Lanyards will be provided by the sponsor.

**Option C: SPONSOR OF THE WELCOME RECEPTION (3000€+VAT)**

- Logo on the invitation;
- Acknowledgment at the reception;
- Visibility on the location (to discuss with organisers).

**Option D: SPONSOR OF THE PORTUGUESE NIGHT (3000€+VAT)**

- Logo on the invitation;
- Visibility on the location (to discuss with organisers).

**Option E: SPONSOR OF THE CONFERENCE DINNER (3000€+VAT)**

- Logo on the invitation;
- Acknowledgment at the dinner;
- Visibility on the location (to discuss with organisers).
# 2. Advertising Options

## Option A: Inserts into the Delegate Bags

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printed insert, max 2-page A4 leaflets (limited to 3 slots)</td>
<td>1000€+VAT</td>
</tr>
<tr>
<td>Printed insert, max 6-page A4 brochure (limited to 1 slot)</td>
<td>1500€+VAT</td>
</tr>
<tr>
<td>Printed insert, max 12-page A4 brochure (limited to 1 slot)</td>
<td>2000€+VAT</td>
</tr>
<tr>
<td>Animal science periodical, max 45 pages (limited to 1 slot)</td>
<td>1500€+VAT</td>
</tr>
<tr>
<td>A custom promotional item insert, max 50 g (limited to 1 slot)</td>
<td>1500€+VAT</td>
</tr>
<tr>
<td>Logo on the conference pen with the conference name (pens provided by the sponsor)</td>
<td>1000€+VAT</td>
</tr>
<tr>
<td>Logo on the conference paper notepads with the conference name (notepads provided by the sponsor)</td>
<td>2000€+VAT</td>
</tr>
</tbody>
</table>

## Option B: Advertisements in the Programme Book, Custom Placement

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half-page</td>
<td>1200€+VAT</td>
</tr>
<tr>
<td>Full page</td>
<td>1700€+VAT</td>
</tr>
</tbody>
</table>
**OPTION C: DISPLAY OF FREESTANDING BANNERS IN COMMON AREAS AND MEETING ROOMS**

<table>
<thead>
<tr>
<th>Banner Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medium banner, max size 1 x 1 m</td>
<td>1500€+VAT</td>
</tr>
<tr>
<td>Large banner, max size 2 x 2 m</td>
<td>2000€+VAT</td>
</tr>
</tbody>
</table>

**OPTION D: EXHIBITION SPACE**  
(with power, 2 chairs and table) Includes one free delegate registration.

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 m²</td>
<td>3500€+VAT</td>
</tr>
<tr>
<td>9 m²</td>
<td>3000€+VAT</td>
</tr>
<tr>
<td>6 m²</td>
<td>2500€+VAT</td>
</tr>
<tr>
<td>4 m²</td>
<td>2000€+VAT</td>
</tr>
</tbody>
</table>
The Venue:
Alfândega do Porto CC
Rua Nova da Alfândega
Edifício da Alfândega
4050-430 PORTO
(+351) 223 403 000/24
http://www.ccalfandegaporto.com

Accommodation:
A list with rooms in different hotels in the neighborhood of the Alfândega Congress Center will be available on the website.
www.eaap2020.org

How to register
All registrations must be made using the online registration system at www.eaap2020.org (available at the end of 2019)

Congress Secretariat
Skyros
Av. Antunes Guimarães, 554
4100 – 074 Porto

Contact and Info
www.eaap2020.org
eaap2020@skyros-congressos.com